

**From:** info@info.healthcare.thomsonreuters.biz on behalf of Thomson Reuters <th.info@thomsonreuters.com>  
**Sent:** Monday, February 14, 2011 4:03 PM  
**To:** Hanchett, James (DPH)  
**Subject:** Make the Switch to Micromedex 2.0 Before June 1, 2011

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Micromedex® 1.0 will no longer be available as of **JUNE 1, 2011** for our customers in the U.S. and Canada\*



Of course you can still count on **Micromedex 2.0** to deliver the best clinical content in the industry.

From the depth of coverage to the accuracy of the information to the expertise of our in-house editorial staff, no other resource can offer the same quality of clinical evidence.

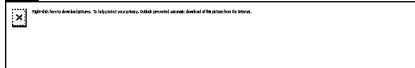
**Micromedex 2.0 delivers:**

- **A NEW User Interface & Search Engine.** Designed specifically to support clinicians in making informed clinical decisions, our new search functionality includes multi-term search, predictive text, synonyms, suggestions for alternate spellings, and a single search box on every page.
- **24/7 support.** Making the switch from 1.0 to 2.0 easy for you and your staff.
- **More informed clinical decisions.** Our extensive coverage of FDA approved and off-label indications are complemented by a three-tiered rating schema providing a recommendation for use, insight into drug efficacy, and an understanding of the quality and strength of evidence.
- **More than just study summaries.** With the industry's largest editorial staff, we review the complete body of evidence available, select the highest quality literature, and synthesize it down to actionable recommendations.
- **Superior content.** Our proven editorial process that follows established evidence-based medicine principles assisting clinicians in their effort to practice evidence-based healthcare.
- **Mobile Flexibility.** No matter what mobile device you use, Micromedex has a solution for you. While our competitors have chosen a one-sided approach to providing mobile content, Micromedex gives you the best of both worlds, from on-device applications for iPhone® and iPad®, to complete web-based smartphone access to Micromedex 2.0.

And best of all, switching to Micromedex 2.0 is free!

**For more information, visit our website.**

\*Access to Micromedex 1.0 will continue for customers outside the U.S. and Canada until a migration date later in 2011, to be announced.



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**MAKING THE SWITCH TO MICROMEDEX 2.0 IS EASY!**

Our dedicated training and support teams are standing by to help.

If you have a support question or would like to request training, contact us:

Within the U.S. and Canada:  
Call +1 877 843 6796, and say "Micromedex"  
Select Option '3'

Online:  
[www.micromedex.com/request](http://www.micromedex.com/request)

**For more information visit our website**

**SIGN UP FOR A FREE WEBINAR**

Register for one of our **upcoming webinars** to learn more about Micromedex 2.0

**An Introduction to Micromedex 2.0**

**Date & Time**  
Thursday, February 17  
3 - 4 PM ET

Tuesday, March 8  
11 AM - 12 PM ET

Wednesday, March 30  
12 - 1 PM ET

**REGISTER TODAY!**

